

Webcasting Provision Across Wales

- Most Local Authorities webcast
- Public I, YouTube, Skype and Auditel Systems used
- Some areas rent equipment, some own it out right
- The most frequently used system is Public I with some councils leasing the equipment and others purchasing it. Merthyr and Monmouthshire use YouTube. Bridgend Auditel and Ceredigion Livestream. Torfaen uses Public I but then archives broadcasts on YouTube.

LA	Meetings Webcast	Notes	Viewing	Cost
Bridgend	Planning Cabinet Council Scrutiny where they are of public interest	Plan to webcast 10 meeting in a year	average 227 per meeting	Bridgend broadcast a total of 20 hours and 44 minutes of meetings in 2015-16 and a total of 14 hours to-date in 2016-17 at a rate of less than £3.00 per minute.
Caerphilly	Only full council	Hoping to webcast planning and scrutiny (owing to the white paper)	464	Fixed monthly contract for provision and support – approximately £700 pcm.
Carmarthenshire		Considered expanding webcasting but viewing figures did not justify extending the current provision, especially in view of the budgetary pressures and efficiency savings required corporately.	1720 live views last year but that does not relate to the number of people who watched, this is likely to be lower as viewers dip in and out of the webcast.	We purchase 100 hours of content at approx. £15k per annum
Ceredigion	Council	Due to resources only webcast council but may consider cabinet in future	average 25 per meeting	N/A on cost
Swansea		We plan to webcast Council, Cabinet, Planning & Scrutiny Programme Committee once webcasting has been purchased.		

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Conwy	Council, Cabinet and then other Committees dependent on what's on the agenda.	Planning is a very popular one.	Figures vary from 142 to 1540.	30 hours at £7200
Denbighshire	Full Council, Planning Committee and since May Cabinet meetings. Any Scrutiny Committee meetings with a significant public interest is now eligible to be webcast.		Varies on the meeting being webcast. Can be dozens or into the hundreds with Planning Committee meetings being particularly popular.	60 hours of hosted content for £8,600 per year.
Flintshire	Council and Planning committee are currently web cast and both meet in the Council Chamber	Cost and convenience have determined this	3817 over the last 12 months.	Our contract allows up to 60 hours of webcast hours per year.
Gwynedd	Full Council – all meetings Cabinet – all meetings Planning Committee – all meetings held in Caernarfon are webcast (committee moves location which are not webcast). Scrutiny committees – all scrutiny committees with items of interest to the public are webcast Audit and Governance committee – certain meetings only	The decision to webcast meetings is taken on the basis of public interest.	2015/16 – 3114 viewers / 5217 views 2016/17 – 2675 viewers / 4606 views 2017/18 – 1823 viewers / 2850 views *lower due to election year.	The webcasting contract allows for 60 hours of webcasting annually. We are able to roll over some hours to the following year if required allowing us to webcast more than 60 hours some years, and less the following. We are able to purchase additional hours if we wish to do so.

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Anglesey	Full Council, Executive and Planning & Orders Committee – decision take to restrict to these meetings where key decisions of public interest are made.		Between July 16 and July 17 –total no of hits =6300	Quota of 40 hours per year. Current budget is 10k
Merthyr Tydfil	Full Council and Planning and Regulatory Committee		In the past 12 months we've had only 52 views lasting 162 minutes in total. That's only an average watch time of 3.28 minutes.	N/A on cost
Monmouthshire	Everything		682	N/A on cost (use YouTube and soon Skype)
Pembrokeshire	All public meetings		Live Views totalled 2696 Archived Views totalled 8947 All Views 11643	Currently 140 hours at £18,057 pa
Torfaen	Council, Cabinet, Scrutiny, Planning & Licensing.		Viewing: Council – 1143 Cabinet – 631 Scrutiny –707 Planning –792 Licensing – 173	
Wrexham	Council Executive Board Planning Committee 5 Scrutiny Committees per year	Democratic Services Committee will be reviewing the current contract and considering whether to extend the webcasting of Scrutiny	During the period January – December 2016, 44 meetings webcast total of live views = 2190	80 hours - £14,586pa (includes maintenance support etc)