

17 DECEMBER 2018 MEETING

CARDIFF CAPITAL REGION INDUSTRIAL AND ECONOMIC PLAN – STATEMENT OF INTENT

REPORT OF CARDIFF CAPITAL REGION DIRECTOR

AGENDA ITEM: 7

Reason for this Report

1. To seek Regional Cabinet's endorsement of the Cardiff Capital Region Industrial and Economic Plan being developed by the Regional Economic Growth Partnership.
2. To seek Regional Cabinet's agreement to the publication of the Industrial and Economic Plan – Statement of Intent contained in Appendix 1.

Background & Issues

3. The Regional Economic Growth Partnership was established, amongst other things, to advise the Regional Cabinet on its funding decisions from the Wider Investment Fund. To this end the Regional Economic Growth Partnership is developing an Industrial and Economic Plan that takes the principles and themes within the JWA Five Year Business Plan, the Welsh Government Economic Action Plan, and the UK government Industrial Strategy, and articulates an industrial and economic plan for the region. This will guide and influence future funding recommendations made by the Regional Economic Growth Partnership to Regional Cabinet.
4. The development of the Industrial and Economic Plan has been led by the Economic Growth Partnership and builds upon the Growth and Competitiveness Commission Report (2016), and has involved consultation and input from stakeholders across the region from Business, Academia and the Public Sector.
5. The Industrial and Economic Plan – Statement of Intent (contained in Appendix 1) is consistent with the JWA Five Year Business Plan and the Assurance Framework. The Statement of Intent sets out the approach that will be taken by the Economic Growth Partnership in developing the Industrial and Economic Plan for the region. The plan once produced will be submitted to Regional Cabinet for approval.

Legal Implications

6. In addition to the work on developing the proposed Industrial and Economic Plan, the Statement of Intent notes (paragraph 8) that the Regional Economic Growth Partnership will be making recommendations to the Regional Cabinet to establish an investment and intervention framework that will contain three designated investment funds. That is a proposal that the Cardiff Capital Region wider investment fund comprises a series of three funds. It is understood that this proposal will be the subject of a detailed report to Regional Cabinet for approval. As these proposals are developed detailed commercial, financial, legal and other advice will be required as regards the structure (including governance structure), investment criteria and investment policy that will attach to the proposed funds.

General advice

7. In considering this matter and developing the proposed Industrial and Economic Plan regard must be had, amongst other matters, to:
 - (a) The Councils' duties under the Well-being of Future Generations (Wales) Act 2015. The Well-being of Future Generations and Equalities assessment set out in Appendix 2, sets out how the duties have been considered as regards preparation of the Statement of Intent;
 - (b) Public sector duties under the Equalities Act 2010 (including specific Welsh public sector duties). Pursuant to these legal duties Councils must in making decisions have due regard to the need to (1) eliminate unlawful discrimination, (2) advance equality of opportunity and (3) foster good relations on the basis of protected characteristics. Protected characteristics are: a. Age; b. Gender reassignment; c. Sex; d. Race – including ethnic or national origin, colour or nationality; e. Disability; f. Pregnancy and maternity; g. Marriage and civil partnership; h. Sexual orientation; i. Religion or belief – including lack of belief; and
 - (c) The Welsh Language (Wales) Measure 2011 and the Welsh Language Standards.

Financial Implications

8. There are no direct financial implications arising from this report. Any future report brought forward in respect of funding decisions relating to the Cardiff Capital Region Wider Investment Fund will need to give due regard and consideration to matters set-out in the Joint Working Agreement and its associated Schedules, as well as Welsh Government's funding terms and conditions in respect of the HM Treasury Contribution.

Recommendations

It is recommended that the Cardiff Capital Region Joint Cabinet:

- i) Endorse the direction taken by the Regional Economic Growth Partnership in developing an Industrial and Economic Plan for the region; and
- ii) Agree to the publication of the Industrial and Economic Plan – Statement of Intent contained in Appendix 1 of this report.

Kellie Beirne
Cardiff Capital Region Director
17 December 2018

The following Appendices are attached:-

Appendix 1 – Industrial and Economic Plan – Statement of Intent
Appendix 2 – Well-being / Equalities Assessment

Background Papers

The following Background Papers have been taken into consideration:

- 1) Report to Regional Cabinet of 14th July 2017 – Regional Economic Growth Partnership.
- 2) Report to Regional Cabinet of 2nd May 2017 – Grant Funding Terms and Conditions.
- 3) CCR City Deal Strategic Business plan Wider Investment Fund (JWA Five Year Business Plan).
- 4) Joint Working Agreement dated 1.3.17 in relation to the delivery of the Cardiff Capital Region City Deal (including the Assurance Framework).

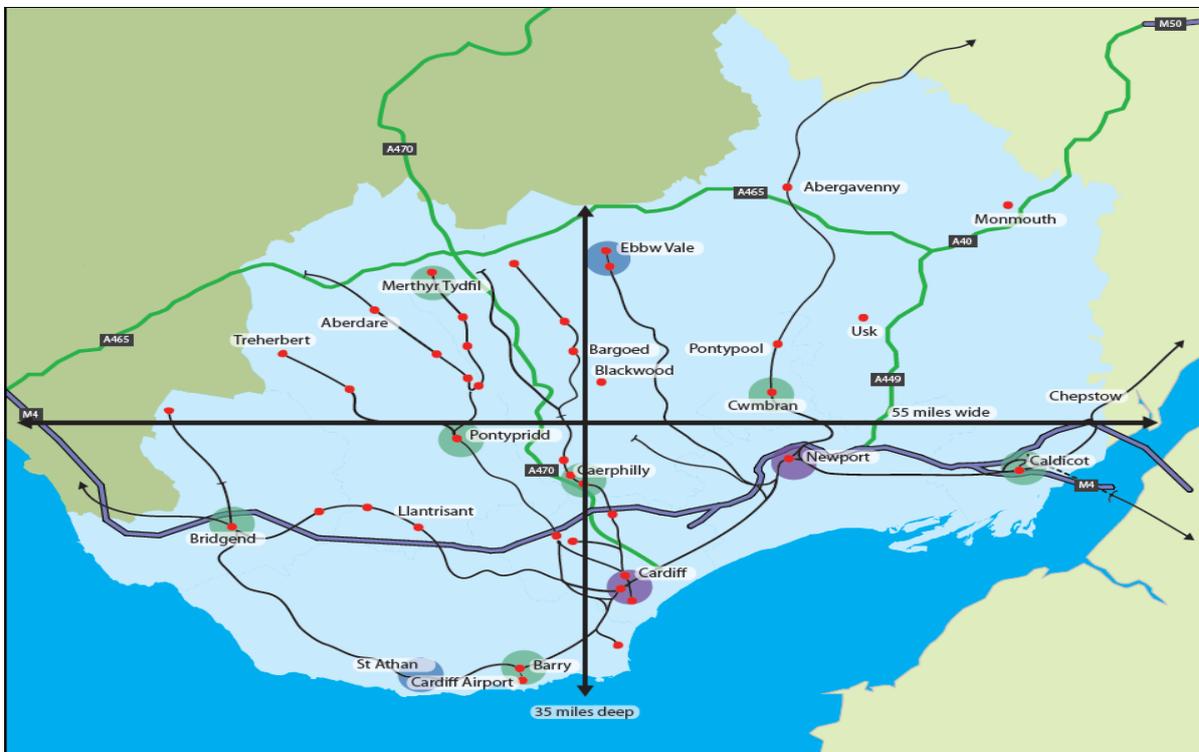
Appendix 1

Cardiff Capital Region Industrial and Economic Plan – Statement of Intent

1. The Regional Economic Growth Partnership was established to advise on the implementation of the Cardiff Capital Region City Deal's Wider Investment funds. This Industrial and Economic Plan that is under development will set out an ambitious and long-term plan to boost productivity, accelerate economic and inclusive growth in the region by making the CCR a highly investable proposition backing businesses to create good and sustainable jobs through targeted investments in skills, priority industries, infrastructure and innovation.
2. Our approach will be based on:
 - Cohesion: policy collaboration and delivery partnerships and ensuring that there is cumulative impact to the range of investments and interventions delivered by the City Deal;
 - Scale: limited number of significant interventions, rather than a disparate range of random small-scale activities;
 - Leverage: maximise the City Deal investments by attracting co-investors with complimentary funding and resources; and
 - Return on Investment: demonstrable impact and return will be expected from all investments and interventions.
3. The purpose of the plan will be to guide the deployment of funding, policy decisions, and targeted effort to ensure the future productivity and prosperity of the region. It sets out a route to future economic self-reliance.
4. In delivering sustainable and inclusive growth, we will address two mutually supportive objectives of boosting competitiveness and tackling inequalities. The introduction of inclusive and regenerative growth as central threads of the plan set out the case for delivering an economic agenda that drives sustainable and thriving economic growth and productivity across all of the region.
5. The CCR Industrial and Economic Plan will set out a new way of working within the region, with UK Government, Welsh Government and local government working together and in partnership with the private sector, Higher Education and Further Education institutions, third sector and other public sector bodies on boosting productivity and accelerating economic and inclusive growth. This will build on the foundations established in the CCR City Deal. Where appropriate we will work with partners beyond the CCR in both the Swansea Bay Region, the South West of England and beyond where the critical mass across the partnerships will allow a greater strategic focus to improve productivity.
6. The role of government within the region will be to act as a future shaper of our region; to convene, facilitate and catalyse strategic interventions and investments that will deliver on our combine goals and objectives.

Delivery of the plan will be a partnership between the private, public, education and third sectors.

7. The development of the CCR Industrial and Economic Plan has been led by the Economic Growth Partnership and builds on the Growth and Competitiveness Commission Report (2016), and is informed by the UK Industrial Strategy (2017), Welsh Government Economic Action Plan (2017) and two recent Science and Innovation Audits that cover the region – the South West England and South East Wales S&I Audit (2016) and the South Wales Crucible Audit (2018).
8. The Economic Growth Partnership is also:
 - Investing in data analysis capability to provide robust and reliable data on a series of economic and social indicators to better understand the performance of the region. This will ensure well informed decisions are taken in the delivery of the regional industrial and economic plan.
 - Recommending to the Regional Cabinet to establish an Investment and Intervention Framework that will contain three designated Investment Funds. The three designated Investment Funds (Innovation, Infrastructure, and Challenge) will be established in partnership with the investor community to drive forwards our economic ambitions and priorities within the region as set out in the Industrial and Economic Plan.



Future Generations Assessment

<p>Name of the Officer completing the evaluation:</p> <p>Kellie Beirne</p> <p>Phone no: 07826 9219286 E-mail: kellie.beirne@cardiff.gov.uk</p>	<p>Please give a brief description of the aims of the proposal</p> <p>Setting out the REGP Regional Industrial and Economic Plan – Statement of Intent</p>
<p>Proposal: REGP – Statement of Intent – Economic and Industrial Plan</p>	<p>Date Future Generations Evaluation form completed: 17 December 2018</p>

1. Does your proposal deliver any of the well-being goals below? Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal.

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
<p>A prosperous Wales Efficient use of resources, skilled, educated people, generates wealth, provides jobs</p>	<p>The Plan draws on data and evidence and seeks to set out the competitive strengths and advantages of the CCRCD</p>	<p>The proposal is predicated on the principles of ‘good growth’ and has enshrined within in it, commitments to reducing inequality and promoting social justice.</p>
<p>A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)</p>	<p>The plan promotes ‘good growth’ and the kind of growth that has regard to living systems and demonstrating that a healthy economy and healthy planet are not mutually exclusive.</p>	<p>In sub-sets of the plan e.g. mobility – enhancement sare being made to existing schemes around incorporation of Electric Vehicle and Station of the Future and Energy Revolution proposals and so on. We are taking bold steps to demonstrate value</p>

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
		added through a focus on sustainability and resilience
<p>A healthier Wales People's physical and mental wellbeing is maximized and health impacts are understood</p>	<p>Developing the conditions, through new links and networks – and opportunities for future engagement – will make a contribution to prosperity, which in turn will support wellness and wellbeing.</p>	
<p>A Wales of cohesive communities Communities are attractive, viable, safe and well connected</p>	<p>The plan seeks to position our region and its competitive strengths – economic and wider and will seek to yield demonstrative legacy benefit for the country as a whole.</p>	<p>ROI assessments and expert advice on how to leverage opportunities and build on local social capital whilst at the same time, scanning the world for experts who can help grow high potential ideas</p>
<p>A globally responsible Wales Taking account of impact on global well-being when considering local social, economic and environmental wellbeing</p>	<p>The Plan has regard to the wider factors required to support a vibrant and responsible economy</p>	<p>Proposals emanating from the Plan will place an emphasis on new forms of procurement and support for BCorps, employee owned and public purpose organisations. For example, Public Services Testbed.</p>
<p>A Wales of vibrant culture and thriving Welsh language Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation</p>	<p>Our City Deal is uniquely Welsh – but pitches towards being world leading in areas of competitive strength. This enables a strong reflection on our rich culture and heritage.</p>	
<p>A more equal Wales People can fulfil their potential no matter what their background or circumstances</p>	<p>City Deal is about delivering as far as possible across 10 LAs and a population of 1.5m people. It is about economic gains – but importantly how this will convert as tools for improving people's lives.</p>	<p>The 'spread' and targeting of City Deal benefits in a place-based and place-led way.</p>

2. How has your proposal embedded and prioritized the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Long Term</p> <p>Balancing short term need with long term and planning for the future</p>	<p>The Plan is relevant to today, but focused on foresight and what comes, tomorrow.</p>	<p>Continued work on data/ evidence and generating in equal measure, insight and foresight.</p>
 <p>Collaboration</p> <p>Working together with other partners to deliver objectives</p>	<p>The report sets out the different partners and sectors engaged in this work</p>	<p>City Deal will be delivered by a multiplicity of diverse partners.</p>
 <p>Involvement</p> <p>Involving those with an interest and seeking their views</p>	<p>The report sets out the different partners and sectors engaged in this work</p>	
 <p>Prevention</p> <p>Putting resources into preventing problems occurring or getting worse</p>	<p>The Plan seeks to stimulate economic activity in the region creating opportunities to engage people in work and develop the prosperity needed to ensure people are more economically self reliant and self sufficient.</p>	
 <p>Integration</p> <p>Considering impact on all wellbeing goals together and on other bodies</p>	<p>The REGP is not a public body. But, in working with City Deal and understanding some of the wider social and sustainability aims, seeks to make its contribution to wellbeing goals.</p>	

3. Are your proposals going to affect any people or groups of people with protected characteristics? Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	As with all those categories below – the impacts will relate to specific delivery that underpins the execution and operation of this Plan	None arising at this time.	
Disability	As above	As above	
Gender reassignment	As above	As above	
Marriage or civil partnership	As above	As above	
Pregnancy or maternity	As above		
Race	As above		
Religion or Belief	As above		
Sex	As above		
Sexual Orientation	As above		

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Welsh Language	As above		

4. Safeguarding & Corporate Parenting. Are your proposals going to affect either of these responsibilities?

	Describe any positive impacts your proposal has on safeguarding and corporate parenting	Describe any negative impacts your proposal has on safeguarding and corporate parenting	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	Not directly relevant –however, building the future economy should have a profoundly positive impact on ability to safeguard the future of our residents		
Corporate Parenting	Not directly relevant – however building strength in the economy should create opportunities for all of the young people entrusted in our care		

5. What evidence and data has informed the development of your proposal?

<ul style="list-style-type: none"> • Evidence and data from other cities, regions and countries • New data emerging from the ISCF ann Innovate UK about engagement • Arloesiadur • Previous report of Economic Growth and Competiitveness Commission
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6. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

As above, the main implications will be in the delivery of this work.

7. MONITORING: The impacts of this proposal will need to be monitored and reviewed. Please specify the date at which you will evaluate the impact, and where you will report the results of the review.

The impacts of this proposal will be evaluated on:

Before end of March 2019